

Twintip Digital Agency uses Buffalo TeraStationTM to store and manage its creativity in complete safety





When your company's product is unique, as in the case of creativity, it is vital to store it in a safe place. This is why Twintip, a digital agency based in Reggio Emilia, Italy, chose Buffalo **TeraStation™ 5400** to store and manage its data.

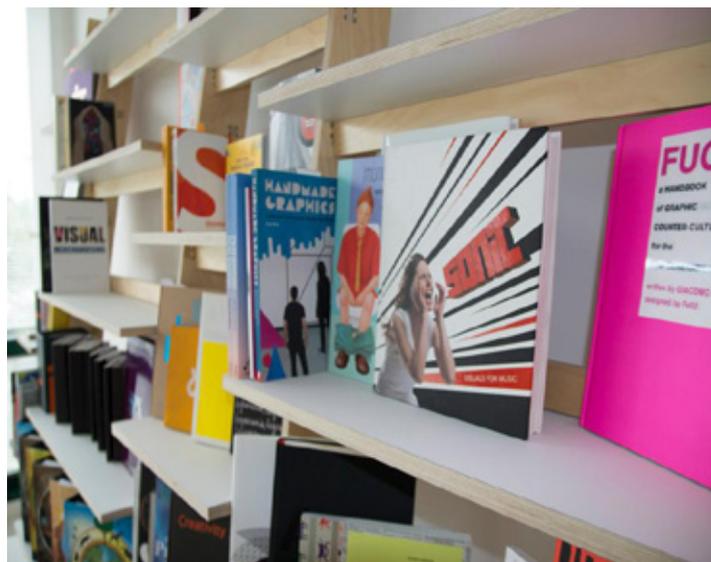


Twintip works at frenzied web speeds, involving numerous internal and external collaborators, clients and suppliers throughout Europe. It has always needed to receive and share the materials related to its own work – and strategic for its business clients – easily and securely.

As Matteo Guerrieri, Managing Director of Twintip, explained, streamlined and efficient data management is fundamental for a digital agency:

„We are creative people, not system engineers, so we were looking for an easy-to-use turnkey solution suited to our needs without requiring complicated installations – yet at the same time sufficiently flexible and high-performing to manage the complex and intense work of a digital agency.

We decided to use a NAS (Network Attached Storage) Buffalo TeraStation™ 5400 because it responds to our needs as an agency and the dimensions of our business. Thanks to Buffalo's NAS solution, we can manage data storage, share materials with our clients and staff and even store the office surveillance system videos in complete security. It is an extremely efficient and effective solution for a company such as ours.“



WebAccess link

Twintip is set up to manage integrated projects, which is why the agency has a strategy department, a development department and a creative team. It is essential that everyone involved in a project can share, use and manage information quickly, securely and from any location, whether they are visiting a client or in the next room. Large files for printing or multiple web layout revisions can be shared trouble-free with partners and collaborators thanks to Buffalo WebAccess, a practical solution ensuring remote access to files stored on the NAS.

Excellent performance

Graphics files, high resolution images and HD films are daily fare for Twintip; the Agency needed a solution that would help save as much time as possible in managing these assets in order to focus to the utmost on creativity, with the assurances of being able to store work securely and quickly. TeraStation™ 5400, thanks to the powerful Intel Atom dual-core processor and two gigabit ports, reduces transfer times for large files to speed up work even between several teams.

Video surveillance and data management

Managing security camera recordings was a

requirement that Twintip solved thanks to Surveillance Video Manager for TeraStation™, allowing integrated video life cycle management with full support for IP cameras compatible with the RTSP protocol. The system ensures simultaneous 30 FPS recording of video streams from several cameras and can easily search, retrieve, display and export stored video data with ease alongside excellent integration possibilities with Milestone and OnSSI.

Possibility of integration with other storage solutions and maximum flexibility

Twintip already had a storage infrastructure: thanks to the wide range of connections that TeraStation™ offers and its ability to operate in different ways, it proved possible to retain and continue to exploit this system – thereby increasing both total storage capacity and data security levels.

Automated backup

Twintip has specially installed Apple machines – and TeraStation™ 5400, among other things, is fully compatible with Time Machine, the automatic OS X data backup solution. An additional, valuable and highly appreciated advantage.